

instantprint.

2020  
2022  
2022

Charity Content Wall Calendar

[www.instantprint.co.uk](http://www.instantprint.co.uk)



Psst! When you see this, add your  
pin to hang the calendar up!



We want to say a huge thank you for a fantastic 2019. And what better way to say that than to give back to charity?

This year at instantprint, we raised over £10,000 for Bluebell Wood, with fundraising activities like bake sales and even a dragon boat race.

This calendar is filled to the brim with charity and awareness days as well as features from some of our charity customers on the impact print can have on promoting their important causes. We hope this calendar inspires you to get involved in your local community and raise money in 2020!

Notes:

## Warming Up the Homeless

 [www.warmingupthehomeless.org.uk](http://www.warmingupthehomeless.org.uk)  
 @wuthofficial

Our charity supports homeless people by offering hot food and other supplies, such as drinks, fruit and breakfast packs. We also provide them with warm and dry clothes and shoes, sleeping bags, ground sheets and tents.

Leaflets are key to achieving this, and we give them out in the local area and at fundraising events to spread awareness for our charity. We also give out business cards (with emergency numbers on them) to volunteers and homeless people.

Our print allows us to share extremely relevant information very quickly and allows us to reach more people, making it an essential tool for spreading awareness for our charity and the people we're helping.



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# January

MON	TUE	WED	THU	FRI	SAT	SUN
30	31	1	2	3	4	5
		New Year's Day <small>Bank Holiday (Scotland only)</small>			World Braille Day	
6	7	8	9	10	11	12
				Poet's Awareness Day		
13	14	15	16	17	18	19
20	21	22	23	24	25	26
	STIQ Day					
27	28	29	30	31	1	2
	Cervical Cancer Awareness Week					
Holocaust Memorial Day		Young Carers Awareness Day				

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“Print a calendar full of office pets and sell them at work; they’re great for raising money for an animal charity.”  
- Alice, Head of Customer Experience



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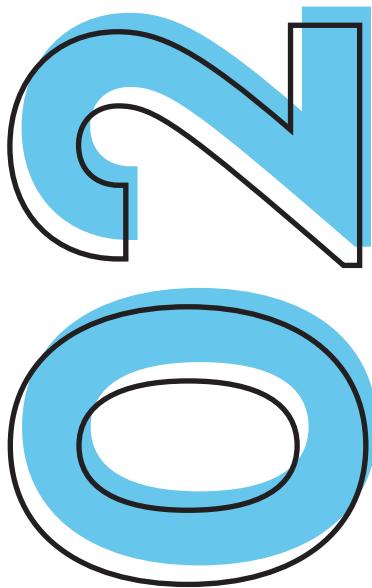
## Epilepsy Connections

④ [www.epilepsyconnections.org.uk](http://www.epilepsyconnections.org.uk)

We provide information, advice and support to people with epilepsy to help them manage their condition and live well.

We use instantprint to create flyers, which we hand out to those with epilepsy detailing the services we provide and our support groups.

instantprint provides us with an affordable, high quality and user friendly printing service, which is essential because many of our clients don't use social media - we rely on print to spread the word about our services to those who need our support.



# February

MON	TUE	WED	THU	FRI	SAT	SUN
27	28	29	30	31	1	2
3	4	5	6	7	8	9 World Wetlands Day
		World Cancer Day		Children's Heart Federation Day		
10	11	12	13	14	15	16
				Valentine's Day		
17	18	19	20	21	22	23
	International Epilepsy Day					
24	25	26	27	28	29	1 Rare Disease Day
	Fairtrade Fortnight	Shrove Tuesday A.K.A Pancake Day	Ash Wednesday			

[www.instantprint.co.uk](http://www.instantprint.co.uk)

"Taking part in a fundraising event for charity this year?  
Remember to print T-shirts for your team!"  
- Laura, Brand Manager



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## Open Cages

[www.opencages.org](http://www.opencages.org)

 @opencages



We work to change the world for farm animals. Our main campaign right now is to urge retailers to sign the Better Chicken Commitment. We believe the practices on intensive chicken farms to be incredibly cruel - they're selectively bred to grow too fast, and live in crowded filthy sheds. We aim to shift the entire chicken industry to create a better place.

We use leaflets to inform supermarket customers of what that retailer is supporting. We also print posters for peaceful demonstrations and briefing documents for politicians.

These print products are crucial. Without them, we would be far less effective at informing consumers. Through print, we can use highly powerful visuals from factory farms.



# March

www.instantprint.co.uk

MON	TUE	WED	THU	FRI	SAT	SUN
24	25	26	27	28	29	1 The Sides of March <i>St David's Day</i>
2	3 World Wildlife Day Endometriosis Awareness Day	4	5	6 Epilepsy Action: National Doodle Day	7	8 International Women's Day
9	10 Sport Relief Starts	11	12	13 World Kidney Day	14 National No Smoking Day	15
16	17 <i>St Patrick's Day</i>	18	19	20	21 World Down Syndrome Day	22 <i>Mothering Sunday</i>
23	24 World TB Day	25	26	27	28	29
30	31	1	2	3	4	5

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## PramaLife

 [www.pramacare.org.uk](http://www.pramacare.org.uk)

We support older people across Dorset through Memory Lane groups, social groups and other activity sessions. We aim to combat the loneliness and isolation the elderly can sometimes face and promote independence and wellness.

For this, we use lots of different print, including flyers to advertise activities and events and business cards for our volunteers. We also have roller banners to take to our events.

This print has a huge impact for our charity. Our target demographic often prefer visuals they can take away, so flyers are essential. Quality printed materials are retained by our clients and used as reminders of who we are and what we do.



# April

MON	TUE	WED	THU	FRI	SAT	SUN
30	31	1	2	3	4	5
6	7	8	9	10	11	12
				Good Friday	World Parkinson's Day	Easter Sunday
13	14	15	16	17	18	19
	Easter Monday					
20	21	22	23	24	25	26
				World Meningitis Day	World Malaria Day	London Marathon
27	28	29	30	1	2	3



“Team events, bake sales and dress down days are all easy ways you can raise money for charity in your office.”  
- Jennie, Creative Lead

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## International Otter Survival Fund



[www.otter.org](http://www.otter.org)

@internationalottersurvalfund

We support otter conservation through numerous projects across the globe. This involves raising awareness, rehabilitating and reducing the trade of otters, and research.

Whenever we send a letter, note or business card, we make sure it has all of our information on. Making sure your stationery shows off exactly what you stand for is so important, and it shows we're trustworthy and professional.

Print is a very visual way of presenting information. It means we can show off all the fantastic images we have of our otters to a large number of people and let them know what we do and how they can get involved and help.



# May

MON	TUE	WED	THU	FRI	SAT	SUN
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
	National Fibromyalgia Awareness Day				NEC Awareness Day Neurofibromatosis Day	
18	19	20	21	22	23	24
	World IBD Day	World Bee Day			Eid al-Fitr	
25	26	27	28	29	30	31
		International Otter Awareness Day			World MS Day	
	Bank Holiday					

www.instantprint.co.uk

“Why not organise a charity bag collection at your place of work? Use posters to advertise the pickup day.”  
- JESS, Content Executive



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## Nystagmus Network

[www.nystagmusnetwork.org](http://www.nystagmusnetwork.org)



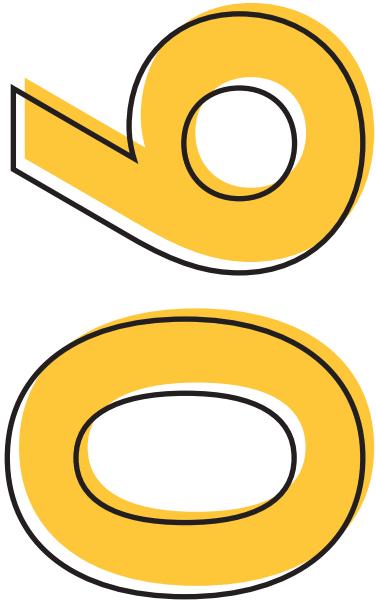
@nystagmusnetwork



We support everyone living with the vision impairment nystagmus. This involves providing information, raising awareness and fundraising towards research.

We print leaflets and postcards to supply to eye hospitals and clinics so that people who are newly diagnosed with nystagmus can find the help and support they need.

These print products mean we can reach out to the 1 in 1000 people (at least) who are living with nystagmus in the UK even though we are only a staff of two.



# June

MON	TUE	WED	THU	FRI	SAT	SUN
1 Volunteers' Week	2	3	4	5 World Environment Day	6	7
8 World Oceans Day	9	10	11 instantprint's Birthday	12	13	14 World Blood Donor Day
15	16 APS Awareness Day	17	18	19 The Great Get Together	20 Nyctogmus Awareness Day <small>Longest Day</small>	21 Ray for a Day <small>Father's Day</small>
22	23	24	25	26 Wrong Trouser Day	27 Armed Forces Day	28
29	30	1	2	3	4	5

[www.instantprint.co.uk](http://www.instantprint.co.uk)

“Get competitive! Office sweepstakes are a great way to boost team morale and raise money for a good cause.”  
- Becky, Community Manager



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**Child.org**

www.child.org  
@childdotorg

Here at Child.org, we design and deliver innovative health projects to protect mums, babies and children in sub-Saharan Africa.

We use print in all different ways, including our health guides that are used in schools and pregnancy support groups. We also use print to promote the projects that pay for our work, like Ride Africa and the Horrible Histories tour of London.

Print engages people with vital health messages that ultimately save lives. It's easy to distribute and means we can reach more people.



# July

MON TUE WED THU FRI SAT SUN

30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
		World Youth Skills Day				
20	21	22	23	24	25	26
27	28	29	30	31	1	2
		World Hepatitis Day	Eid-al-Adha Starts World Friendship Day	Eid-al-Adha		

WWW.INSTANTPRINT.CO.UK

“Let customers or co-workers fill in a postcard or flyer to be entered into a charity raffle for a small entry cost!”  
- Craig, Marketing Executive



## International Animal Rescue

www.internationalanimalrescue.org

@internationalanimalrescue  
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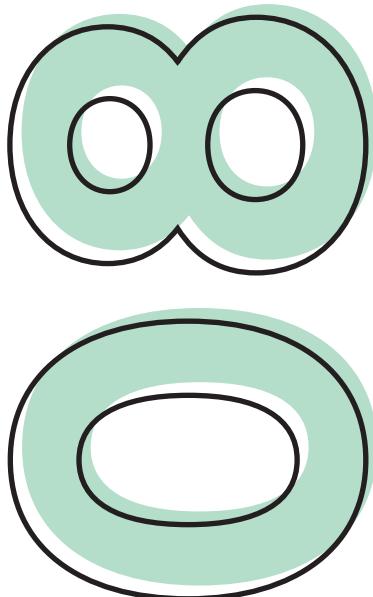
Our charity rescues animals from suffering all around the world and works to protect their natural habitats. We also work to rehabilitate animals back into the wild.

We use loads of printed marketing literature to help promote our cause. One of the main ones we use is posters, which are highly visual and great for grabbing attention in busy areas.

The print we use has a major impact on our charity. Being able to hand literature out is a great conversation starter and it means the people we speak to can look back at the information we give them.



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# August

MON	TUE	WED	THU	FRI	SAT	SUN
26	27	28	29	30	1	2
3 <small>Bank Holiday (Scotland)</small>	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19 <small>International Orangutan Day</small>	20	21	22	23
24	25	26	27	28	29	30 <small>Barking Mad Saturday</small>
31 <small>Bank Holiday</small>	1	2	3	4	5	6

## Read Easy Northampton

[www.readeasy.org.uk](http://www.readeasy.org.uk)



@readeasyuk

Our charity focuses on coaching adults to read, teaching them vital reading and writing skills to improve their quality of life. We do this through one-to-one coaching sessions with a high level of support.

We use a lot of different print tools to help get our message across. For example we use posters in local community centres and have postcards to hand out in agencies that can refer us, e.g. job centres.

Print is such a visual form of communication and it's the only way of getting the message about our charity and the support we offer across to the people who need our help - how else do you advertise to people who can't read?

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# September

MON	TUE	WED	THU	FRI	SAT	SUN
3	1	2	3	4	5	6
7	8 International Day of Literacy	9	10 World Suicide Prevention Day	11	12 International Day of Charity	13 National Read a Book Day
14	15	16	17	18	19	20
21	22 World Alzheimer's Day	23	24	25	26	27
28	29	30	1	2	3	4

[www.instantprint.co.uk](http://www.instantprint.co.uk)

“There's nothing as fulfilling as running a marathon – and fundraising for charity makes it even better!”  
- Jonathan, Product Co-Ordinator



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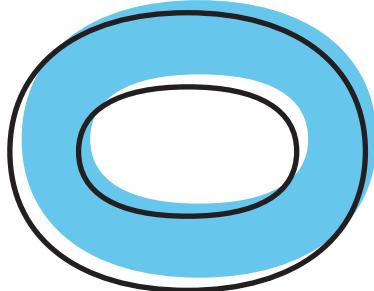
## The Big Draw

□ [www.thebigdraw.org](http://www.thebigdraw.org)  
f [@thebigdrawofficial](https://www.facebook.com/thebigdrawofficial)

We are a visual literacy charity that promotes the universal language of drawing as a tool for learning, expression and invention. We support professional and emerging artists through prizes, exhibitions, awards and competitions.

We send welcome packs out to Big Draw Festival organisers worldwide, which include booklets, stickers, certificates and flyers to help spread the word about their event. These are used by countless museums, hospitals and schools that take part every year.

This has a huge impact on our charity. We're event-based, so for us and our supporters, print is an essential part of spreading our message and making organisers feel part of the bigger picture.



# October

MON	TUE	WED	THU	FRI	SAT	SUN
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

www.instantprint.co.uk

"Nothing wrong with fundraising with a side of cake! Use folded business cards to label treats at a coffee morning."  
- Kirsty, Graphic Designer



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## Sight Support Derbyshire

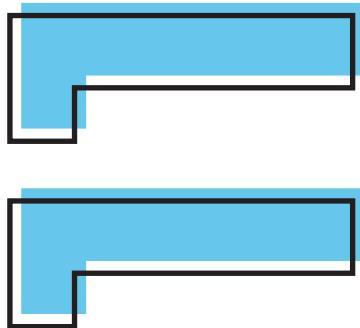
www.sightsupportderbyshire.org.uk

@sightsupportderbyshire

We work with local blind and partially sighted adults and children to help them stay independent. We provide services in hospital eye clinics, rehab services at home, information, and organise social activities.

We print leaflets about our services, use pull up banners to promote our charity when we're out and about and produce large print calendars of our information days for our visually impaired service users, as well as a range of other print products.

Without print, we would not be able to promote our fundraising events as widely as we can, or make people as aware of our services as we currently can.



# November

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MON	TUE	WED	THU	FRI	SAT	SUN
26	27	28	29	30	31	1
2	3	4	5	6	7	8 Rememberance Sunday
9	10	11	12	13	14	15 Diwali
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6 St Andrew's Day

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## George House Trust

[www.ghtr.org.uk](http://www.ghtr.org.uk)

 @georgehousetrust  


We offer services to people living with HIV. Our international campaign U=U: Undetectable = Untransmittable raises awareness that people living with HIV who are on effective treatment and with an undetectable viral load cannot pass the virus on to anyone else.

We use leaflets and other handouts to teach the general public about HIV and promote our services to people living with HIV.

This has had a huge impact on the George House Trust. We wouldn't be able to educate or promote our services without print!



# December

MON	TUE	WED	THU	FRI	SAT	SUN
30	1	2	3	4	5	6
	World Aids Day				Small Business Saturday	
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
			Christmas Eve	Christmas Day	Boxing Day	
28	29	30	31	1	2	3
	Bank Holiday		New Year's Eve			

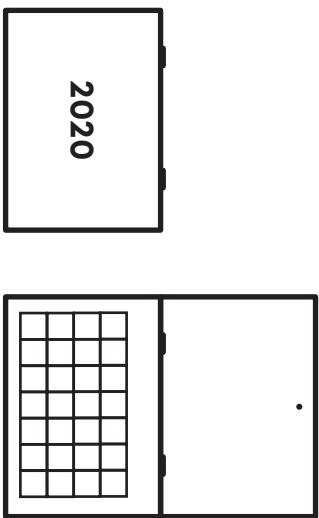
www.instantprint.co.uk

“Do something that scares you - like skydives and fire walks  
- and you’re sure to get donations.”  
- Ryan, Graphic Designer



# A5 Stapled Wall Calendar

120gsm Uncoated Paper



To use your calendar, open it up to the correct month and lay it out flat (you may need to fold the booklet back on itself to flatten it out properly). Then, carefully attach the calendar to a noticeboard or other surface using a pin.

## Share Your Print With Us All Year Round



[www.instantprint.co.uk](http://www.instantprint.co.uk)